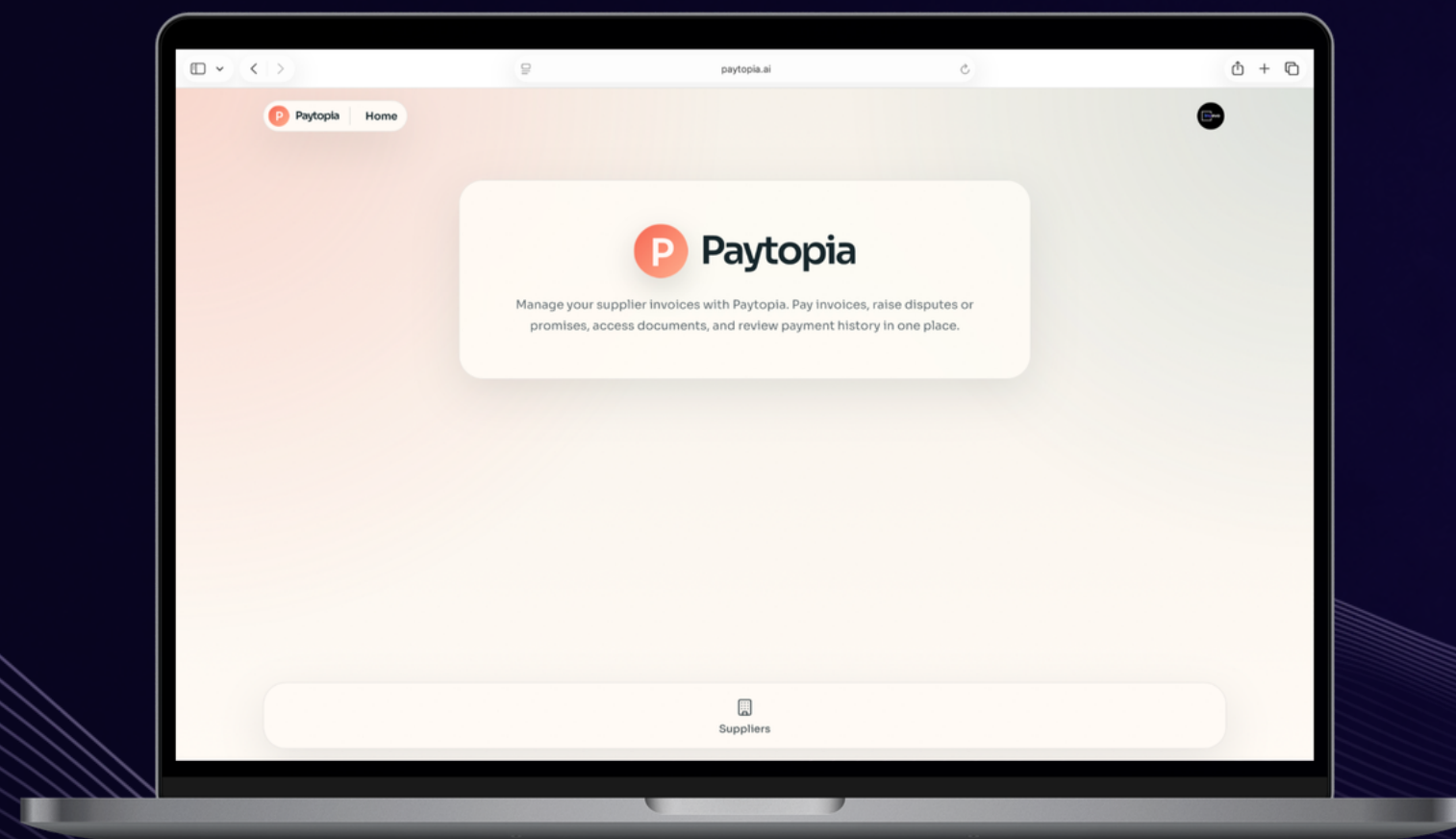


Invevo Feature

Click-to-Pay



Remove the unnecessary steps between a reminder and a payment

Click-to-Pay gives customers a direct route from an SMS or email reminder to their overdue balance —without requiring them to sign into the full customer portal first.

The customer selects the link, sees the amount outstanding and can move directly towards payment.

Make paying easier

Every additional step creates another opportunity for a customer to abandon the payment journey.

Traditional portal payments can require the customer to sign in, complete authentication, locate the relevant invoices and navigate to the payment screen. Click-to-Pay removes those initial steps from the core payment journey.

Invevo Feature

Click-to-Pay

What it enables

- Include a Click-to-Pay link in SMS and email communications.
- Present the customer's total overdue balance immediately.
- Allow payment without an initial portal login.
- Remove the need to locate and select invoices before paying.
- Offer an optional security check when the customer wants to access the complete portal experience.

Why it matters

Click-to-Pay creates a more direct connection between communication and action. Customers can respond while the reminder is still front of mind, without navigating a longer portal journey.

For AR teams, this creates a clearer and more convenient payment experience without removing access to the broader self-service portal.

A more direct payment journey

1. The customer receives an SMS or email reminder.
2. They select the Click-to-Pay link.
3. Their overdue balance is displayed.
4. They proceed towards payment.
5. If required, they can complete a security check to access the full portal.

Make every payment reminder easier to act on

Talk to us about to demonstrate the Click-to-Pay customer journey.

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